

1. DEFINITIONS

Competition: The reason for the 'Leicalgers' competition organised by FUNDACIÓN TELEFÓNICA (whose data appear in section 2 of this document) under the terms and conditions described in these Rules.

Territory: The territorial scope of this competition will be international with no limits to the country of origin of the contestants.

Winning Photographs: These will be all of the photographs selected as winners of the photographic competition presented here.

Benchmark Time Zone: All references to times or dates within these Rules will be in relation to 'Greenwich Mean Time' (GMT+1)

2. ORGANISER

The responsibility for organising this competition falls to FUNDACIÓN TELEFÓNICA, with a registered office in Madrid, Gran Vía, No 28 and Fiscal ID Number (CIF) G-82086810. FUNDACIÓN TELEFÓNICA is registered in the Ministry of Education and Culture's Special Register for Foundations under number 359 (hereinafter either FUNDACIÓN TELEFÓNICA or the 'Organiser' interchangeably).

3. PERIOD OF VALIDITY

3.1. The competition begins on 5 May 2017 at 00:00 GMT+1 and ends on 28 May 2017 at 23:59 GMT+1. The Competition will only accept those photographs uploaded to Instagram by registered users within the Participation Period.

3.2. The Organiser reserves the right to make amendments to these Rules and/or to take the necessary or appropriate measures to resolve disputes or difficulties that may arise during the running of the Competition, so long as they are justified, do not unduly prejudice the participants and are properly communicated.

3.3. In particular, the Organiser reserves the right to extend or cancel the Competition were this to be justified by any difficulties that may arise.

4. OBJECTIVE OF THE COMPETITION

4.1 The objective of the Competition consists of choosing the best photographs according to a jury constituted for that purpose. The decisions of the jury are final.

4.2 The Competition is aimed at any Instagram user who follows @EspacioFTef, @Picglaze and @HuaweiMobileesp, the only limitations described in these Rules.

5. PEOPLE AT WHOM THIS COMPETITION IS AIMED

To take part in this competition the participant must be a private individual over 18 years old and, at the time of taking part in the competition, must be a follower of the Instagram accounts detailed in this document. They can enter by posting images related to the theme of the competition, complying with all of the participation requirements.

6. PRIZES

The participant who, in accordance with these Rules, is chosen as the winner of the Competition, will have the right to exhibit in the Espacio Fundación Telefónica and, courtesy of Huawei, to receive a new model HUAWEI P10 telephone. Participants expressly agree that the subsequent verification of non-compliance with any of the requirements of these Rules gives FUNDACIÓN TELEFÓNICA the right to disqualify the winning participant who has infringed or breached these Rules and who will lose his/her status as a winner. FUNDACIÓN TELEFÓNICA will therefore proceed to withdraw his/her photographs, and Huawei will request the return of the telephone (Huawei P10) given as a prize, without the said participant having any right to damages or compensation.

7. CONDITIONS OF PARTICIPATION

7.1 Contestants must be registered users of Instagram. Additionally, participants must be followers of the accounts @EspacioFTef, @Picglaze and @HuaweiMobileesp on the Instagram website.

7.2. People who have played a part in organising the competition may not take part in it, and neither can employees of the Organiser or of any company acting in collaboration with the Organiser or of any of its subsidiaries, or any of their family members, ancestors, descendants, spouses or civil partners.

7.3 Participation in the Competition is free.

7.4 Failure by any participant to comply with any of the conditions established in the Rules will lead to the automatic cancellation of said participation. In the same way, any false statement, false identity or address details and/or an infringement of third party intellectual property rights will lead to the immediate disqualification of the participant and, if appropriate, the loss of their status as the winner and the withdrawal of his/her photographs from the Espacio Fundación Telefónica and the obligation to return the HUAWEI P10 telephone given as a prize by Huawei.

7.5 The express acceptance of these Rules is a necessary condition for taking part in the Competition and, consequently, for being able to win the prize.

7.6 The Competition will not accept:

Photographs that violate third party industrial or intellectual property rights.

Photographs containing recognisable images of third parties without their consent.

Photographs that are blurred and/or out of focus or that have any other defect.

Photographs that, in the view of the Organiser, are in bad taste or offensive.

Photographs that violate current legislation.

Photographs that feature sexual content, nudity, political or religious statements, racism, discrimination or content that is offensive to any individual or group.

Photographs that impinge upon the protection of children, young people and the rights people have to dignity and honour.

Photographs that invade or injure the privacy of others.

Photographs that show, induce, incite or encourage any type of criminal, denigratory or violent action.

Photographs with files that contain a virus or any computer code, file or programme designed to interrupt, destroy, limit or in any way affect the operation of any type of software, hardware or telecommunications equipment.

The Organiser reserves the right, at its sole discretion, to apply the aforementioned restrictions and to exclude from the Competition any photograph that violates them.

8. MECHANISM FOR TAKING PART IN THE COMPETITION

8.1. Any request to participate that does not comply with the mechanism established for taking part or with the conditions established in these Rules will be rejected.

8.2 Every registered user can put forward as many photographs as they like through Instagram and tagged with #LeicaContest #IgersHuaweiP10: The photographs must comply with the format and technical characteristics required to enable them later to be exhibited in the Espacio Fundación Telefónica.

Only the participant's own and original photographs will be valid, with it being prohibited to enter other people's photographs without the consent of their owner. Possible plagiarisms or photocompositions that resemble other images already published on the web will not be accepted for the competition.

The re-tagging of images already previously posted by the user don't will be valid

9. SELECTION OF WINNERS

9.1 The winning photographs will be selected from among all of the photographs tagged on Instagram during the time period established. At the end of the competition, a jury of experts will choose the 50 best photographs that will be exhibited with the name of the photographer.

9.2 The Jury given the job of selecting the winning photographs will be appointed by the Organiser with the objective of bringing together people with a significant role in the worlds of art, communication and new technologies.

9.3 From all of the photographs entered, the Jury will choose those that best reflect the criteria of the Competition, taking into consideration their opinion of the quality, creativity and originality of the work submitted.

9.4 The verdict of the Jury will be known during the week of 5 to 9 June 2017 and will be, from the moment it is made known, final.

9.5 At its own discretion, the Organiser is empowered to resolve any contingency not covered by these Rules regarding the composition and selection system for choosing the winning photographs.

9.6 The verdict of the Jury announcing the winners will be published on the website of the Espacio Fundación Telefónica as well as on the social networks within 48 hours of the Jury's decision.

10. AWARDING OF PRIZES

10.1 The Organiser will contact the winners within 48 hours of the publication of the Jury's verdict.

10.2 Winners must confirm their acceptance of their prize (the right to have their work exhibited at Fundación Telefónica) within the following 24 hours.

10.3 The identity of the participants can be verified, if necessary, by means of the official ID document of their country.

10.4 If a winning participant does not accept the prize within the aforementioned timescale, if the acceptance cannot be delivered through no fault of Organiser, if the participant is found not have complied with these Rules or if the prize is rejected, the Organiser reserves the right to declare that prize award void or else choose another photograph as a winner.

10.5 The prize remains subject to these Rules and it will not be possible to substitute it. If the winning participant turns down the opportunity to exhibit his/her photograph(s) in the Espacio Fundación Telefónica and/or to be given a HUAWEI P10 telephone, courtesy of Huawei, no alternative will be offered. The prize is personal and non-transferable and only the name of the contestant will appear.

11. IMAGE AND INTELLECTUAL PROPERTY RIGHTS

11.1. Every participant in the Competition guarantees their ownership of all rights, including both intellectual and industrial property rights for all of the work submitted to the Competition. The Organiser will not take responsibility for any breach of any rule or any infringement of third party rights committed by the participants within the framework of the Competition, and in such cases the participants assume the obligation to hold harmless the Organiser, its subsidiaries, employees or any individuals or legal entities that collaborate in the organisation of the Competition.

11.2. In cases where the photographs show recognisable images of people, the Organisation reserves the right to request, and the participant is obliged to provide, a letter signed by these people authorising the use of their image as well as an accreditation of their identity.

11.3. The participants in the Competition grant the Organiser exploitation rights for the photographs submitted, including the rights of their use, diffusion, distribution, exhibition, public communication, dissemination and reproduction, as well as the right to amend them as necessary to adapt to the advertising or promotional needs of the Organiser (never for profit). This assignment is made in a non-exclusive manner, without territorial limits and for an

indefinite period from the moment the photo is first uploaded with the appropriate hashtags as the participant is deemed to have started competing from the time of the said post.

11.4. By accepting the prize, the winning participants automatically consent to the Organiser using their image and name in any advertising or publicity using any methods, in particular print, radio and television media, mobile phones and the internet to promote FUNDACIÓN TELEFÓNICA activities, all of which are non-profit, as stated in the previous point.

12. EXCLUSION AND RESTRICTION OF LIABILITY

12.1 The Organiser reserves the right to withdraw from the Competition any participant:

- who does not comply with the conditions established in these Rules;
- who, in accordance with the legal provisions in force, infringes the rights of third parties or any regulation of a civil, penal and administrative nature or of any other nature.
- who has provided false, inexact, incomplete or obsolete data.

12.2 The Organiser does not accept any responsibility for the loss or delay of any participation, for any interruption, temporary lack of availability or operational continuity, transmission problems, loss of information, fraud, internet malfunction, operational problems with software, failure in access, communication or response or alteration to the Competition due to technical or any other problems beyond its control or that are attributable to internet operators and intermediary or third party service providers.

12.3 Additionally, the Organiser does not accept responsibility regarding the delivery and operation of the HUAWEI P10 telephone given as a prize, which is covered by a guarantee from Huawei. Huawei declares that the telephone is a non-commercial unit

13. JURISDICTION

To resolve any controversy or dispute that may arise from the interpretation or application of these rules, both FUNDACIÓN TELEFÓNICA and the participants in the competition submit themselves expressly to the Courts and Tribunals of Madrid, specifically renouncing any other jurisdiction that may apply to them.

Participating in this competition implies the full and total acceptance of these Rules and the legal conditions set out in them.

It is Spanish law that will apply to this competition.