



## The magical effect of the first technologies

In 1880, Rodrigo Sánchez-Arjona installed two Gower Bell telephones – previously purchased in Paris – in Fregenal de la Sierra (Badajoz, Spain) to communicate his house in the village with his estate in the countryside, 8 kilometres away. As a result, the installation became the first rural telephone line in Spain, and its developer, one of the pioneers in the use of the telephone.

Sánchez-Arjona – known as “the Wizard” among his neighbours, who saw his love of technology as magic – had a passion for science and the technological effervescence of his time. He was a true forerunner who embraced new technologies without hesitation, long before they were accepted by society in everyday use.

