



## The challenge of envisioning the future

The year 1969 taught us an important lesson about the future.

On 2 March of that year, Concorde completed the first supersonic flight in history, surpassing the speed of sound.

On 20 July, a NASA space mission landed on the Moon. And in October, the first message was sent over ARPANET.

Soon, those who lived those milestones imagined a future of moonwalks and ultra-fast intercontinental travel. More than 50 years later, we still have not gone on holiday to the Moon or travelled at the speed of light. Nevertheless, ARPANET – which went relatively unnoticed – would end up being the invention that would change everything through the advent of the Internet.

We are at a time when disruptive technologies are piling up. Which one will change the world? Will it be artificial intelligence? Quantum computing? Or will it be something we have not even noticed yet?

The future is as hard to predict as it is exciting. Would you like to imagine it with us?

